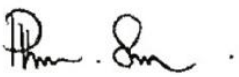
Biodiversity Goals | Chongfah Beach Resort, Khao Lak (2023–2025)

Main Goal:

To conserve and promote local biodiversity along the coastal area and the surrounding community through native plant restoration, support for local ecosystems, and biodiversity awareness activities.

Objectives:

1. **Plant Native and Coastal Species**
    - Plant at least 100 native coastal plants such as *Cerbera odollam* (Sea Mango), *Thespesia populnea*, *Barringtonia asiatica*, and *Hibiscus tiliaceus* by the end of 2025.
    - Grow groundcover and wave-buffering plants to prevent coastal erosion.
2. **Support Local Marine Wildlife Conservation**
    - Collaborate with the Sea Turtle Conservation Centre to raise awareness among guests and the local community.
    - Organize at least one "baby turtle release" activity annually.
3. **Reduce Use of Chemicals Harmful to Ecosystems**
    - Reduce the use of chemical fertilizers and pesticides in the resort's gardens by 50% by 2025.
    - Shift to organic and bio-fermented products for plant care.

SENIOR MANAGER APPROVAL		
Signature	**First and last name**	
	Mrs.Pattaraporn Sanguannam	
	Job title	**Date of approval**
	Managing Director	06 January 2025

Thai

German